

Recently a national study was completed involving municipalities. The focus of the study was to determine percentages involving cats and cat owners.

- ❖ The province with the highest population of cats is Quebec with 26%.

*Alberta ranks 5th at 16%.
- ❖ The largest population of cat owner's live in municipalities with 100,000 or less people.
- ❖ Single housing residents accumulate for 69% of all cats.
- ❖ Apartments accumulate for 23% of cats.
- ❖ People who make 25-50 thousand annually, own most cats.
- ❖ The majority of cat owners are under 40 years old. The next highest age of cat owners are 40-49 years old.
- ❖ 77% of cat owners have children at home under the age of 18.
- ❖ 53% of cat owners have Facebook and similar social networking accounts.